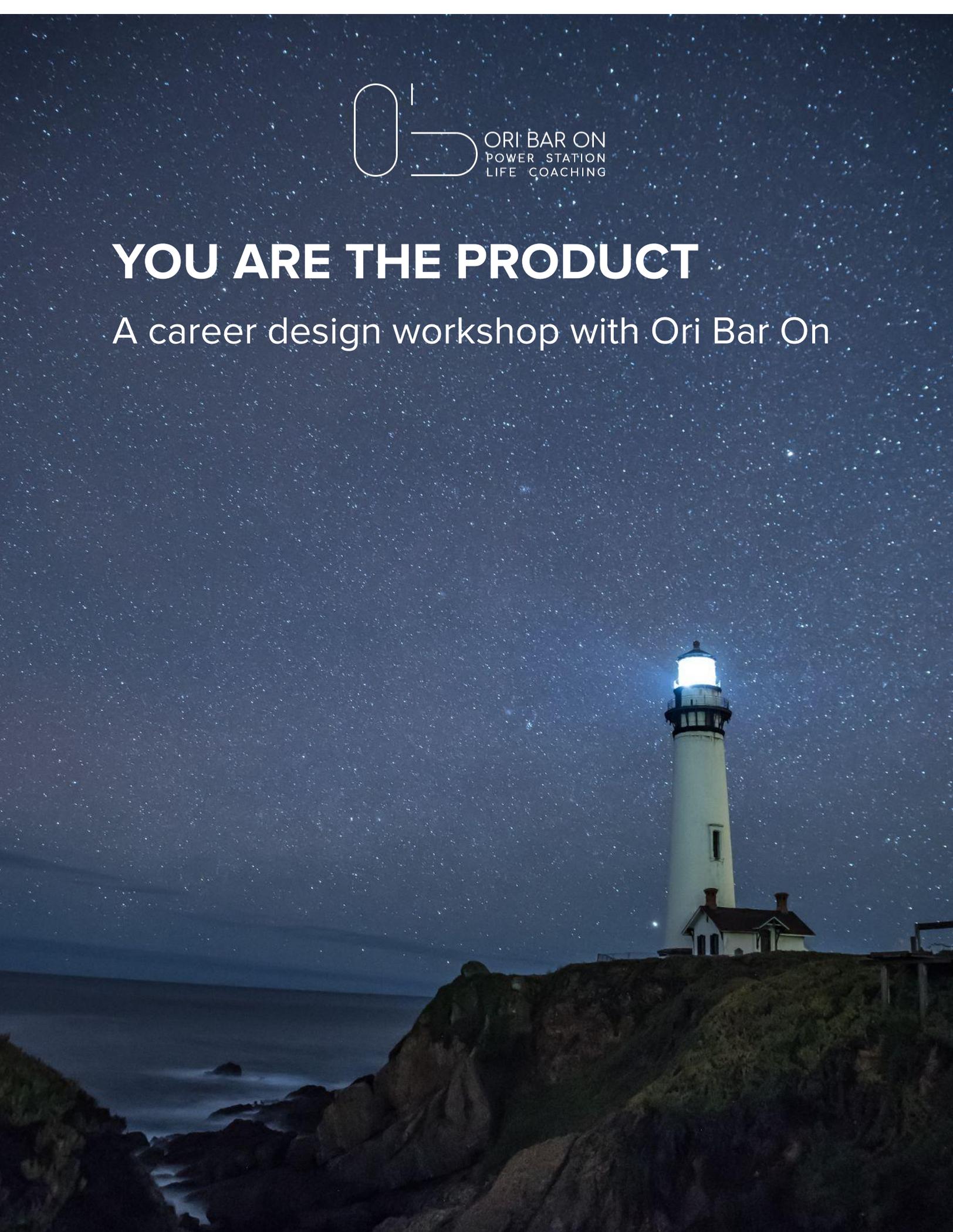ORI BAR ON
POWER STATION
LIFE COACHING

YOU ARE THE PRODUCT

A career design workshop with Ori Bar On

The Challenge

One of the top reasons for why people quit their jobs is the lack of personal growth opportunities. Many employees get frustrated when they sense that their professional growth or managerial advancement are not getting the organization's attention.
This leads to decrease in employee's satisfaction and performance and eventually to employee churn.

The challenge is to keep your employees on an ongoing self development path and to make this growth path visible as possible.
Once employees have a clear career path, and once they realize the company is aligned and prioritizes this personal growth path, they are more likely to stay with the company rather than look for higher paying jobs, better perks etc.

Proposed Solution

What if we adopt a Product Management methodology to help us manage our very own career path?
There are many product management methodologies out there.
Eventually, as product managers - we start with product strategy, then we identify gaps, define product features, manage trade offs and finally we put everything on a timeline, which we call a product's roadmap.

Similar to product management methodologies, this workshop offers a practical way to design one's career, starting from one's core values and life purpose, and ending with a career roadmap.

Workshop structure

We will follow a basic product management methodology, however no prior PM knowhow is needed.

- Step 1: Start by defining your life purpose, your life's driving force. This is the equivalent of a company's mission statement or product vision.
- Step 2: List the things you care most about in the workplace, and map the gaps between those things and your current reality. This is an equivalent process of product's gap analysis, user research etc.
- Step 3: Brainstorm all possible solutions for the gaps. This is the equivalent of the product features list, before prioritizations.
- Step 4: Prioritize the solutions and put everything on a timeline for execution. This is YOUR roadmap. You are the product!
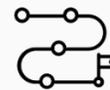
Workshop duration: 3 hours.

Framework

| MISSION | GAP ANALYSIS | BACKLOG | ROADMAP |

Meet your Career Coach

Ori Bar On ([Linkedin](#)) masters career development by building and improving management skills, sharpening communication skills, boosting productivity and more.
Ori has served as a Director of Product Management in various tech companies. He has 20 years of experience working for small startups as well as global corporations.
In the past 5 years as a Career coach, Ori has helped individuals and organizations transform and boost their performance. He has vast experience with online workshops and personal development processes.
Ori holds B.Sc of Electrical Engineering from Ben Gurion University (Israel), MBA Marketing from Bar Ilan university (Israel). He is a certified Mediator and a certified Career Coach.

Being a digital nomad, Ori has been traveling around the world with his family since 2017 while running his online coaching business